

BONNET

YOUR DIGITAL ENGINE FOR YOUR VEHICLES MAINTENANCE, PARTS AND EXCLUSIVE INVITES.

by Kennard Konzept

The bonnet

what

Bonnet is the ultimate app for vehicle owners to keep on top of their vehicle servicing, book real time servicing, view the available parts for their specific car model and year as well as transfer this data to a new vehicle purchaser.

Not only is Bonnet an app for the consumer is combines necessary software currently used by vehicle departments and streamlines live service bookings, stores client details and service history for customers and bridge the contact to consumer via push notifications of new vehicle launches.

Our mission is to supply the New Zealand automotive market with a comprehensive serving and parts app. Bonnet will simplify service bookings and drive parts sales for dealers while being a useful tool for every new vehicle owner.

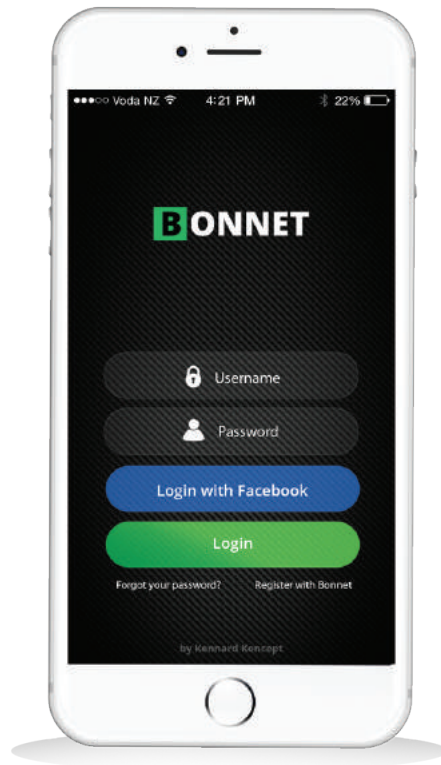


The app



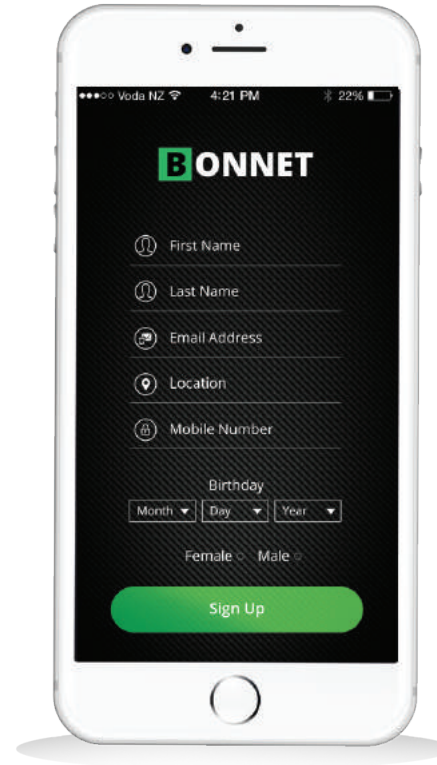
open

Download the Bonnet app
(Google Play/App Store).



login page

Login to Bonnet via Facebook,
enter login details or register.



register

Enter personal user details.

These will have future marketing use.



vehicle

Enter VIN number to pull vehicle data
and enter the next due date for WOF,
rego and service.

*This ideally will be done by the service
agent at each service but can also be done
by the user.*



dashboard

The apps main dashboard.

Bonnet has everything you need to maintain, up sell and keep your customers engaged with your brand.

The dashboard features:

Countdown timer

Reminding the user when their next service/WOF/Rego is due.

The parts store

The parts store features the top 20 parts sold for the users make and model.

Service history

Check for when next servicing is due as view service history and notes.

Road trip

Based on location (GPS), the user can view top cafes, attractions, hotels and petrol stations.

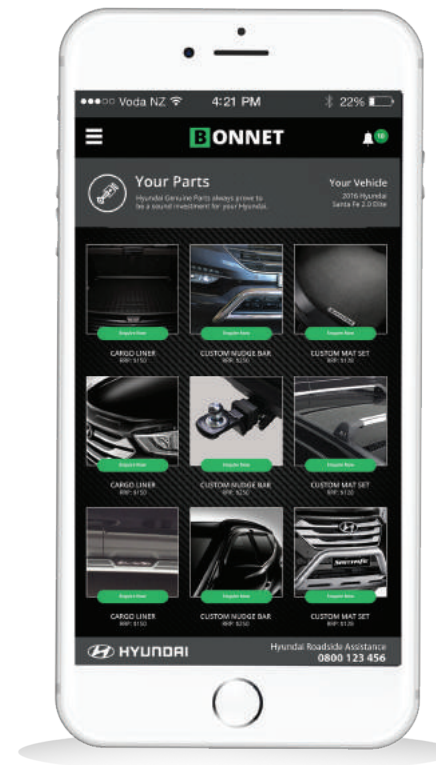
Whats hot

A place to invite users to brand events and launches.

Alignment companies can offer your customers promotions here.

Profile

View and edit vehicle and personal information.

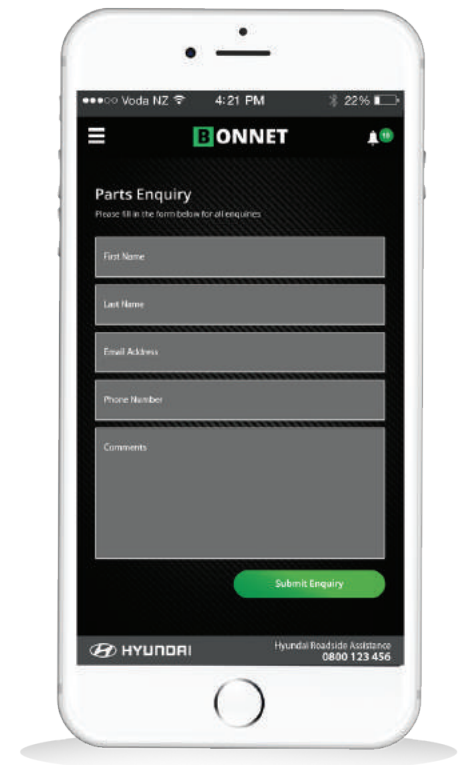


parts store

Updated monthly, the top 20 parts based on the users make and model.

Customers make an enquiry on a part that goes to their registered dealer.

RRP is based off National pricing + estimated application time.



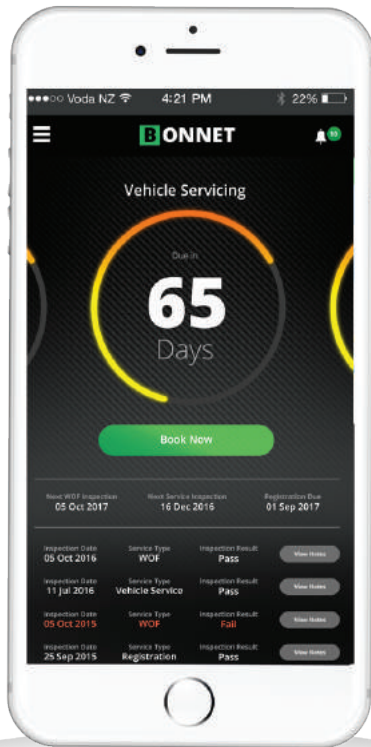
parts enquiry

Once a user clicks on 'enquiry' this form will be submitted to the dealer that the user is registered to.

All fields apart from the comments field will be automatically filled in from the users profile details.

Call backs are to be within 24 hours.

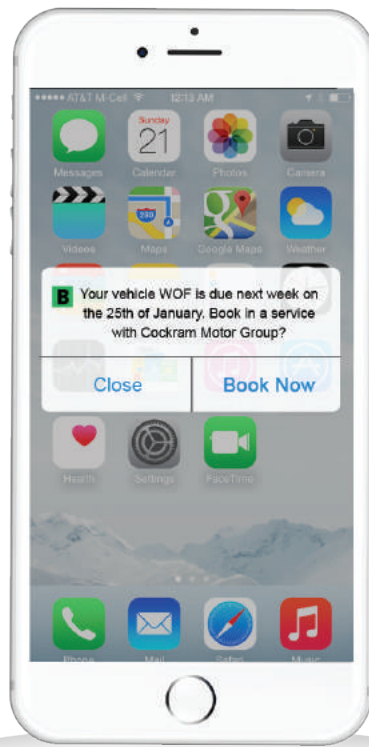




service area

View days till REGO, WOF or the next service are due.

List previous services and ability to show further details.



notifications

The app will have the ability to notify users when a service is due by push notifications that encourage the user to book in a service.

Notifacations to the user can also be sent if a new version of their vehicle is released.

This function will not be used to spam the user, only vital information will be able to be sent via notification.

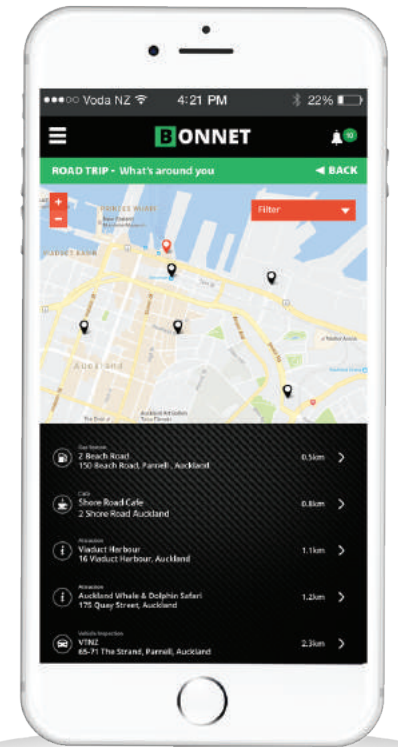


book a service

Book a vehicle service made simple.

The user will only need to submit the time and date, all other vehicle information will be sent direct to the dealership from the app.

Confirmation of booking will be sent within 24-hours.



Road trip

Based on location users can view the top recommended cafes, attractions and hotels thanks to Trip Advisor.





get on board

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BONNET

The future of automotive servicing.